



First Annual Shenandoah Valley Equine Fair

Sponsored by Augusta Expo Event Center

November 14th – 16<sup>th</sup>, 2019

A 501c3 organization – Bringing new opportunities to Augusta County everyday!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Website: \_\_\_\_\_

### Advertising & Sponsor Opportunities

\_\_\_\_ **\$500 BACK OF SHOW TSHIRT** also includes a ¼ page program ad, banner at show and website listing

\_\_\_\_ **\$1500 SADDLE PAD SPONSOR** – Your logo on the saddle pad used by all demo riders and used as door prizes for the event. Also will include a ¼ page ad, banner and website listing.

\_\_\_\_ \$30 Friend of SVEF

\_\_\_\_ \$55 Business Card Program Ad & Website Listing

\_\_\_\_ \$100 Banner at Show

\_\_\_\_ \$100 1/8 page B&W Program Ad & Website Listing

\_\_\_\_ \$160 ¼ page B&W Program Ad & Website Listing

\_\_\_\_ \$225 ½ page Horizontal or Vertical B&W & Website Listing

\_\_\_\_ \$400 Full Page 8 x 10 B&W & Website Listing

\_\_\_\_ \$550 Back Cover Full Page B&W & Website Listing

\_\_\_\_ \$750 Front Cover Full Color – SVEF retains artistic rights as will have to share with event logo

\_\_\_\_ \$350 Clinic Sponsor – will be announced during a specific clinic as “brought to you by” includes banner at the show and website listing

\_\_\_\_ \$250 Breed Showcase Sponsor – will be announced during specific breed presentations includes banner at the show and website listing

\_\_\_\_ \$500 Evening entertainment Sponsor – will be announced multiple times during the evening entertainment both Friday and Saturday includes banner at the show, website listing and booth in vendor show.

\_\_\_\_ \$1000 Show Sponsor – Will be announced during every opportunity, all day and throughout the evening shows, includes Website logo and listing on the main pages, Banners at the show, booth in vendor fair.